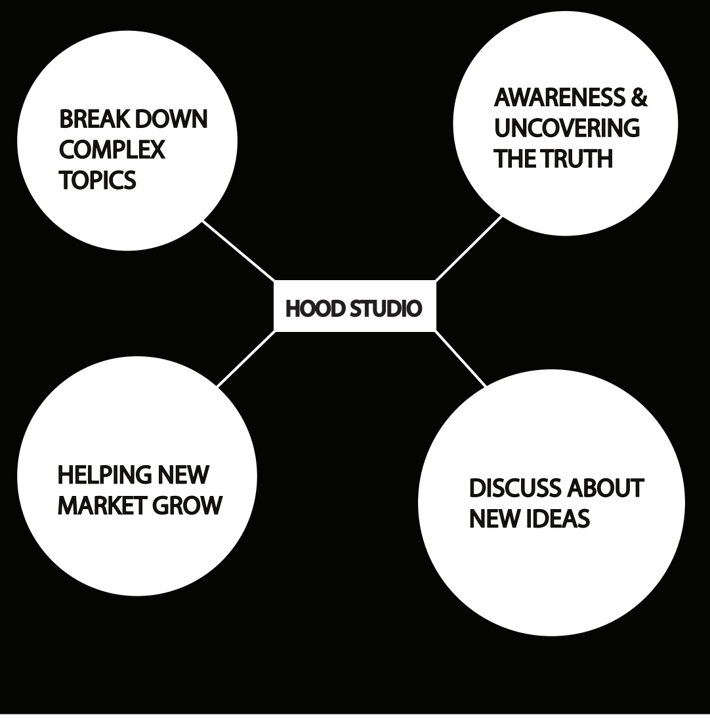
BRAND IDENTITY DESIGN.

KEYWORDS

- MINIMAL
- COOL
- RELATABLE
- OUR VIBE
- USEABLE
- MODERN

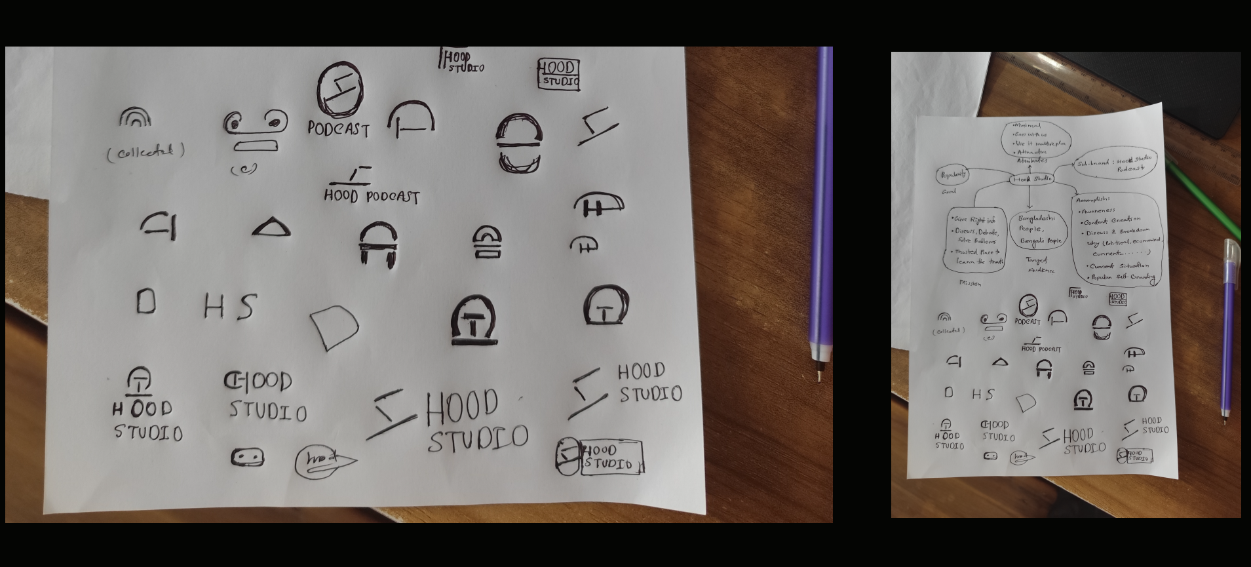


SUB-BRAND.

HOOD STUDIO PODCAST

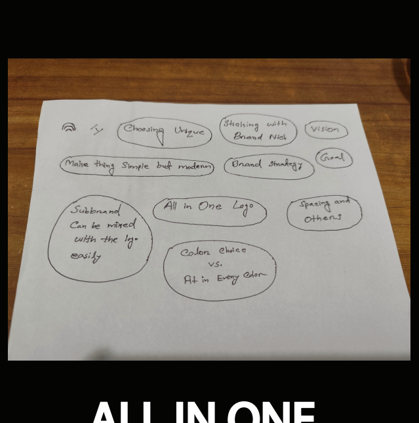
HOW I CREATED.

CONCEPT



PROBLEMS

UNIQUENESS
GOES WITH BRAND
NEW
FRESH
SIMPLE
VIBE
RECOGNIZABLE
COOL



ALL IN ONE

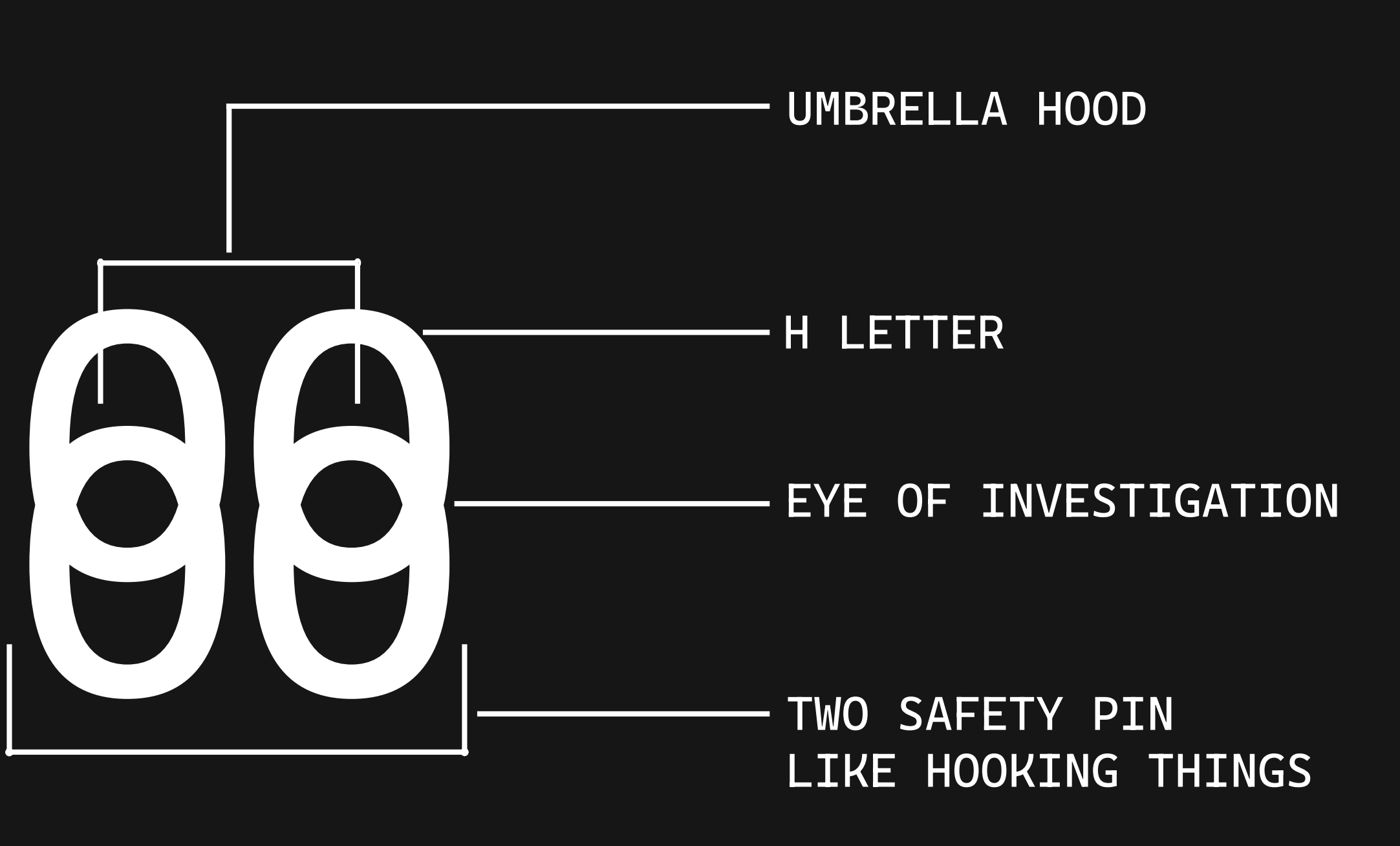
SPACING
DESIGN
GAP
FIT IN ALL COLOR
MODERN
MEMORABLE

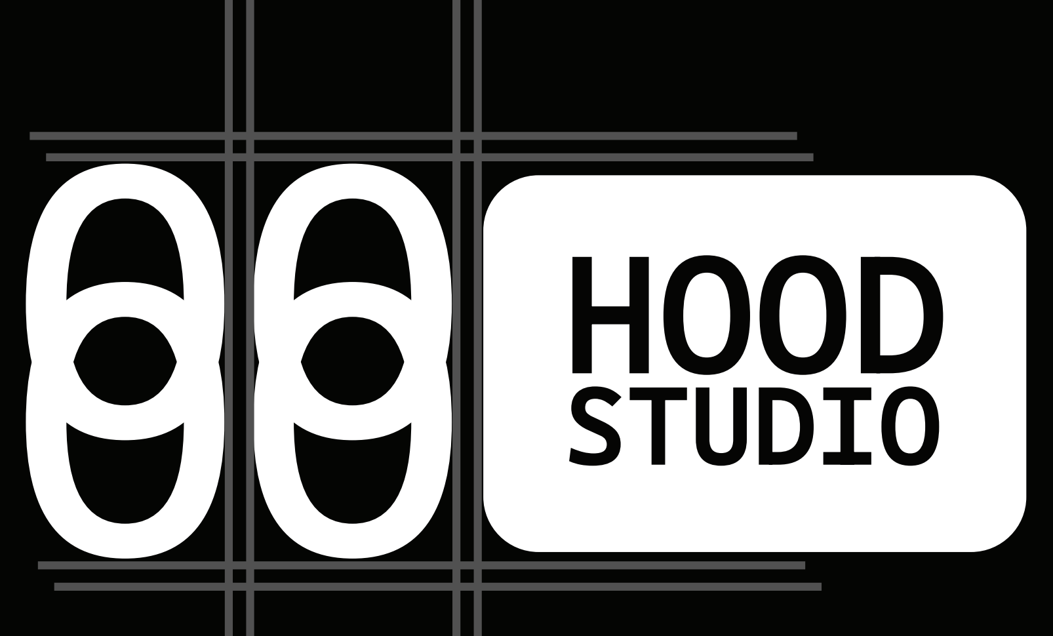
SOLUTION

H

HOOD STUDIO

NAME



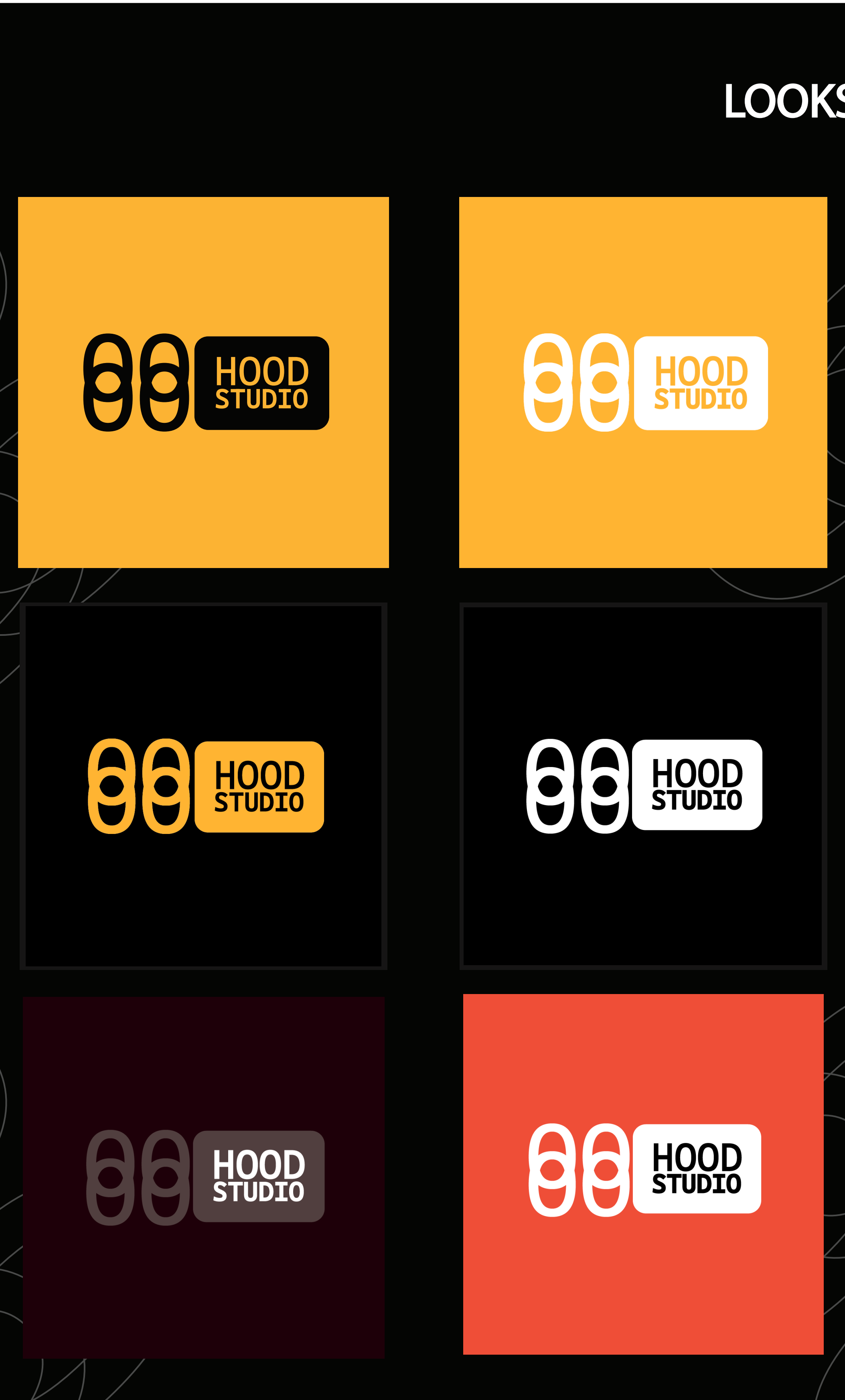


COLOR & TYPOGRAPHY

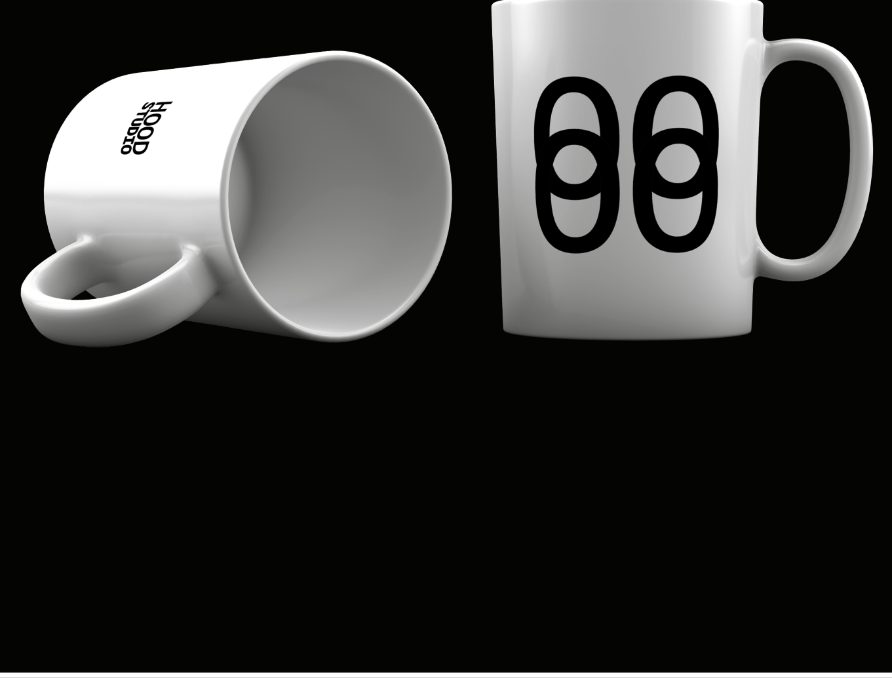
#FFFFFF
#FFB432
#FF4D32
#513F3F
#1F0A0F
#181818
#000000

FONTS: Cascadia Code, Myriad Pro

LOOKS.



PRODUCTS.



END.

AT THE END IT IS A PROJECT FOR HOOD STUDIO. THEY CREATE CONTENTS ON DIFFERENT TOPICS & THEIR WORK IS TO ESTABLISH A CREATIVE PLACE FOR EVERYONE. TO ESTABLISH YOUR BRAND CONTACT RS22 STUDIOS.

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